

## **John Coate**

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### **Experience**

#### **Community Leader – Edgeryders LBG**

January 2016 – present

Edgeryders is a community of change makers. As a member of Edgeryders I maintain a regular online presence, participate in company discussions and decisions and give presentations, workshops, and webinars about community building and management. I delivered the keynote address to their Living on the Edge Conference in Brussels in February 2016. I made a presentation to the World Bank in September 2016 to their Middle East North Africa Group (MENA) about online community building. In addition, I created an “Online Community Toolkit” for them in 2017. I gave a Master Class on Community at the Open Village Festival in Brussels October 2017, I gave a workshop on community building in Matera, Italy December 2017. I gave a webinar on community in January 2018 for the Cultural Innovators Network.

#### **Executive Director, Mendocino County Public Broadcasting, and General Manager of KZYX-FM and KZYZ-FM, Philo, CA**

*August 2008 – July 2015 (6 years 11 months) Mendocino County, CA*

KZYX is a listener-supported public radio station owned by its parent NPO, Mendocino County Public Broadcasting. I am the head of the nonprofit organization and I manage the radio station. KZYX has three transmitters and three studios. I resigned this position for family health reasons, not my own.

#### **Director, Techsoup.org, San Francisco, CA**

*2006 – 2007 (1 year)*

I managed the editorial operation and led the effort to upgrade the website as well as all online community interactions.

#### **Community Operations Manager, Sulake Inc. Santa Monica, CA**

*2004 – 2006 (2 years)*

I helped set up the US HQ, for Sulake, Inc. (based in Helsinki Finland) and launched the US "Habbo Hotel," a popular social game site for teens. I managed the in-game operation, then became North American community director, overseeing the US and Canadian community operations.

#### **Development Director, Electronic Frontier Foundation, San Francisco, CA.**

*August 2002 – September 2003 (1 year 2 months)*

I was the chief fundraiser at the EFF, focusing on individual donor gifts.

#### **General Manager, SF Gate, San Francisco, CA**

*January 1995 – February 2001 (6 years 2 months)*

I was the founder and General Manager of sfgate.com. When I left in 2001, it had a staff of 65. It is in the top five news sites and is one of the 400 most visited websites in any category.

**Webmaster – Virtual Places Inc., San Francisco, CA**

July 2004 – December 2004

I was the American spokesman for this early social media product. My presentation at the rollout resulted in a major New York Times story that led to the company being acquired by AOL.

**Content Director, San Francisco Newspaper Agency, Electronic Information Services, San Francisco, CA.**

*January 1994 - June 1994*

I developed the initial model for the SF Gate project. I contributed most of the intellectual capital. I wrote its first web pages. Sfgate.com went live in March 1994 – the first major market news site on the web.

**Senior Associate, CompuMentor, San Francisco, CA**

*February 1993 - December 1993*

I consulted with schools and social service agencies helping them build online services for their constituents.

**Community Manager, 101 Online, San Francisco, CA**

*December 1991 - October 1992*

I managed one of the earliest online chat services. 101 Online was a French-owned consortium. It had a diverse constituency in age, lifestyle, language and nationality.

**Marketing Director and Conference Manager, the WELL, Sausalito, CA**

*January 1986 – December 1991 (6 years)*

I was employee #2 at the WELL and was at the center of its development.

I have been featured in numerous books, magazine and newspaper articles for my work there. I wrote an influential essay and coined the phrase “building online community.”